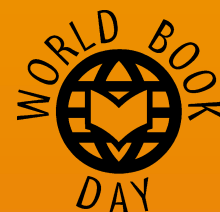


HODDER LITERATURE

inspiring readers for today's classroom.....

Never judge a book by its cover?



1 What information can you get from this cover?
Genre? Plot? Age range? Title? Author? Other?

2 What features give you this information?

3 What aspects of this cover are persuasive?

What catches your imagination and why? Images? Features of the blurb? Quotations?

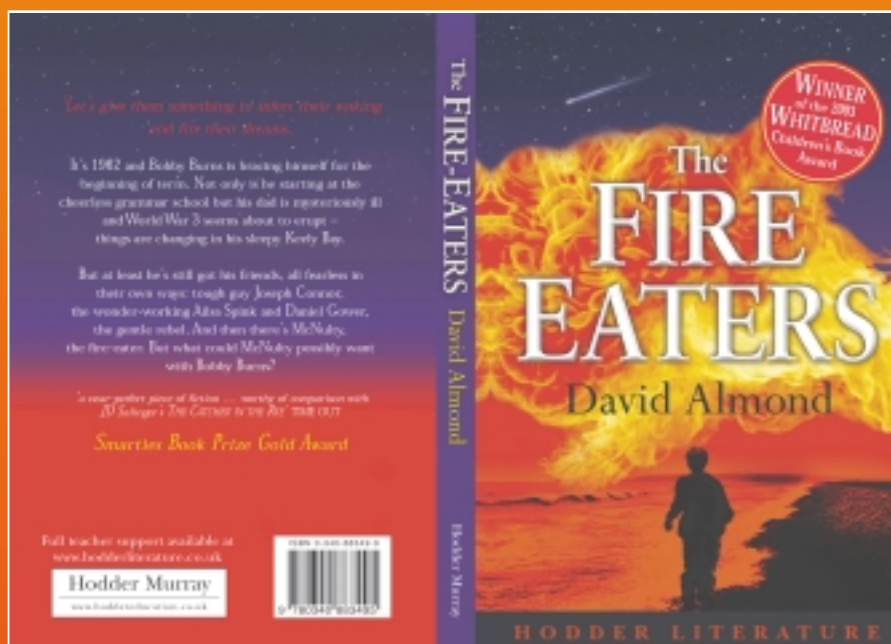
4 What can you predict about these books from their titles?

- Control-Shift
- Saffy's Angel
- Stratford Boys

*Genre? Age range?
Subject matter?*

5 Choose one of these titles and write a blurb to catch the imagination of your readers.

6 Now design a book cover for the title you chose!



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